

How To Create A Brutalist Web Design (A Complete Guide)



As soon as we hear the term “Brutal”, something raw and violent comes to our mind, right? It’s something that probably you don’t want to see in your real life because of the negativeness it reflects. But a shocking fact is that people across the globe are loving sites with brutal designs. What’s even more shocking is that their love towards the brutal web design is growing day by day.

Have you ever thought why people are in so much love with brutal web designs? I'll give you a few reasons for this and then you will be self-compelled to adopt this web design trend:

- The very first thing about brutal web design is that they are completely unique
- Second, they are based on the creative website structure
- Third, they have a lot of unusual yet beautiful design elements

If that's not all you can also see some graphics effect in the cursor when you start hovering on a brutal website. All of these together create a brutal web design which instantly draws the attention of visitors.

In this blog, I will show you how to build a brutal website and engage visitors for longer. But before you take a look at that I would like to put out a short description here about [our Los Angeles web design company](#). We are a US-based organization that deals with most aspects of websites whether it is associated with design, development or maintenance. Simply put, you can hire our company **SFWP Experts** if you need services like brutal web design and development, homepage design and development, website optimization, online marketing or SEO.

So, when you know what services our company offers, it's time to jump right into the method of creating a brutal web design.

A Comprehensive Guide To Create A Brutal Web Design

Before we start, I would like to put forth some basic points about your website. If you are coming across the brutal web design for the first time, probably you don't want to adopt it right away. This is because once you implement this type of design on your site, it's very likely that your potential client won't like it at first. However, you can add certain elements of brutal

design to your site in the beginning and see how it appears. If they increase the user engagement on your site, you should definitely keep them there.

Coming back to the method of brutal website development, there are two main routes you can take:

- Choose a WordPress theme with brutal elements
- Sketch out complete brutal design

As far as the first method goes, the choices are very limited and you may find a website that uses exactly the same theme you use. Some of the brutally-developed WordPress themes I would like to suggest are FlowMag, Glitch, and Brutal. Just pick any of them that suits your taste and then you can develop a brutal website easily.

In case you don't find the above theme perfectly alright to create your brutal site, you can [contact our Wordpress website design company](#) to build a custom brutal theme for you.

If you didn't like the first method, you can also create a brutal web design by adopting the second method. Simply create a non uniform design using your hands that may not look like general websites but have some eye catchy elements.

And when you decide to use the second method to create a raw-looking website, you'll likely want to have a flat base. In that case, you should choose a minimal WordPress theme that allows you to add beautiful design elements and other components to your site without any fuss. To get a clean and minimal WordPress theme you can search for free themes developed by WordPress or its managing company Automattic.

Though there is no issue in creating a brutal web design with hand, I'll recommend you to use any one of the popular page builders because that will speed up the whole process. Besides that, you can play safe while creating a brutal website by not locking the web design so you can reverse

the changes in future. You may feel the need to do so if your potential clients don't like the design of your site.

From our own experience, we can say that Elementor would be the perfect choice for you if you are looking for excellent page building tools. And the most compelling reason I can give to back up my claim is that it offers a “blank-slate” default theme using which you can create an outstanding design for your brutal website.

If you are not able to create a brutal web design yourself, you can give a chance to the creative designers of our Los Angeles web design company.

Once you have got a blank layout, start playing with the on-page design elements and check what will suit your site. Particularly, colors and fonts are two major things which you should focus on. Make sure that the color you use on your site stands out and instantly demands the attention of people. For instance, you can experiment with dark blue and red colors on your site since they are very bright and beautiful.

It's not that red and blue are the only beautiful colors out there, so you must check other colors as well that may look good on your site. Just make sure whatever colors you choose should belong to the list of web-safe colors.

The same approach you need to adopt for fonts as well. You'll want to show your fonts in a weird way on your site but at the same time you also need to ensure that they belong to the web safe font's list. If you are not clear about the font choice, I recommend you to go with “sans-serif” and “big”.

Just keep in mind while creating a brutal web design that they should look great whether you shape it with your imagination or borrowing other's design ideas.

In case you come across some brutal web designs on the web that you feel like “what an awesome design it is”, you can simply refer that site to our

Los Angeles web design company and we will create an amazing design just like that.

Last Words On The Ways To Create A Brutalist Web Design

In this post, you have seen the reasons for why people love brutalist web design and how to create a brutalist web design. I hope you understood the content very well and will perform the above steps on your site. And doing that will not only make your site stand out from others but also drive more traffic to your site.

Just remember that brutal web design isn't just an ugly idea to create your site but it is a more effective way of presenting your content before your potential clients. They allow you to set your site apart from the traditional layouts and use unprocessed designs to achieve your goal.

Do you want to ask something about how to create a brutalist web design? Let us know your questions or queries in the comments section below. Once we come to know what your doubt is associated with, we will clear it out ASAP. And why just doubts, you can also call our company [SFWP Experts](#) if you need services like brutal web design and development, website support and maintenance, or SEO and online marketing. The quick-response team of our Los Angeles web design company will listen to your request and quickly start working on your inputs.

Contact Details:

213-277-9177

la@sfpexperts.com

Visit Reference Profile Websites:

<https://bit.ly/3dzSbMT>

<https://bit.ly/2Ft9PVU>

<https://bit.ly/33ZQDZy>

<https://bit.ly/313WvPx>

<https://bit.ly/351SQTs>

<https://bit.ly/37cWFI3>

<https://bit.ly/2HbwBly>

<https://bit.ly/379PWii>

<https://bit.ly/3k9n6ID>

<https://bit.ly/3j3ce7H>

<https://bit.ly/2FAGLfe>

<https://bit.ly/31iQYoq>

<https://bit.ly/3j5KIpW>

<https://bit.ly/3o9X30e>

<https://bit.ly/3ISRwsS>

<https://bit.ly/31i4xV7>

<https://bit.ly/3k2aTz8>

<https://bit.ly/3dxS6t4>

<https://bit.ly/31ioYkF>

<https://bit.ly/31d4iL2>

<https://bit.ly/2HcNmx2>

<https://www.pinterest.ca/adanroypro/>

[lead magnet](#)

<https://bit.ly/2GZBNcV>

<https://bit.ly/2lwip7s>

<https://bit.ly/31cax1l>

<https://bit.ly/3o9X30e>